

RISHIKA GUJRATI

SEO AND SMO INTERN

CONTACT

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SUMMARY

Detail-oriented Digital Marketing Intern with hands-on experience in SEO, SMO, and content creation. Skilled in WordPress, keyword research, and designing creatives using Canva.

SKILLS

- - SEO & SMO Tools
- - Content Writing
- - WordPress
- - Canva
- - Google Analytics
- - Time Management
- - Team Collaboration

EDUCATION

BACHELOR OF SCIENCE

MAHARSHI DAYANAND SARASWATI
UNIVERSITY, AJMER
DEV KANYA P.G. MAHAVIDYALAYA,
DEOLI (TONK) — *APR 2023*

CURRENTLY

PURSUING: M.SC. IN
ZOOLOGY (AUG
2024)**

APEX UNIVERSITY,
JAIPUR, RAJASTHAN

WORK EXPERIENCE

Digital Marketing Intern

ARENA INFOSOLUTION | APRIL 2025

- Working with the creative team to develop ad creatives and copy.
- Created and published blog posts using WordPress optimized for target keywords.
- Assisted in implementing on-page SEO strategies, including keyword research, meta tag optimization, and internal linking.